

1980 AMC 4-WD EAGLE • CONCORD SPIRIT • PACER • AMX





CONCORD DL 2-DOOR SEDAN



CONCORD DL 2-DOOR SEDAN



CONCORD LIMITED 4-DOOR SEDAN



CONCORD LIMITED 4-DOOR SEDAN



CONCORD LIMITED WAGON



CONCORD LIMITED WAGON



PACER DL HATCHBACK



PACER DL WAGON



EAGLE 2-DOOR SEDAN (4-WHEEL-DRIVE AUTOMOBILE)



EAGLE 2-DOOR SPORT SEDAN (4-WHEEL-DRIVE AUTOMOBILE)



EAGLE 4-DOOR SEDAN (4-WHEEL-DRIVE AUTOMOBILE)



EAGLE 4-DOOR SEDAN (4-WHEEL-DRIVE AUTOMOBILE)



EAGLE WAGON (4-WHEEL-DRIVE AUTOMOBILE)



EAGLE SPORT WAGON (4-WHEEL-DRIVE AUTOMOBILE)



SPIRIT DL LIFTBACK



SPIRIT LIFTBACK



SPIRIT DL SEDAN



AMX

AMC Interiors

How are the interiors in the 1980 AMC's?

Just about any way you want them to be!

For 1980, there are more configurations and more fabrics than ever before. There are base bucket and bench seats in Sport Vinyl on the Spirit; wide, comfortable benches in Sport Vinyl or Stripe Knit Fabric on Concord. The Eagle, Pacer DL and Concord DL have Sport Vinyl Individual reclining seats. Spirit DL features Sport Vinyl or Caberfae Corduroy reclining buckets, standard. Chelsea Leather seat trim adds a full measure of luxury to the interiors of the Spirit Limited and Pacer Limited. And you can choose from Chelsea Leather or St. Lauren Deep Plush Fabric on the Eagle Limited and Concord Limited models. The 1980 AMC wagons all feature folding rear seats; and every 1980 AMC has color-keyed carpeting and seat belts. From super sporty to incredibly luxurious, the 1980 AMC Interiors have the look..and feel..to suit your very own taste!

TO RECEIVE A COMPLETE CATALOG, WRITE TO:
AMERICAN MOTORS CORP.
SPECIAL EVENTS DEPT.
27777 FRANKLIN RD.
SOUTHFIELD, MI 48034

LITHO IN U.S.A.

FORM NO. 2422-845-08



CONCORD LIMITED RECLINING SEAT — CHELSEA LEATHER



PACER DL RECLINING SEAT — ROCHELLE VELOUR



SPIRIT LIMITED HIGH-BACK BUCKET — CHELSEA LEATHER



EAGLE RECLINING SEAT — DURHAM PLAID FABRIC

American Motors: Corporation with a Commitment

The commitment began when we became the first to build economical small cars. It deepened with the introduction of the Buyer Protection Plan — another first. And, today, the commitment continues to grow. The commitment to respond to America's needs and to build cars that are made to last.

For 1980, our commitment manifests itself in many ways.

We are continuing to respond to the needs of our country. At a time when energy conservation is of utmost importance, we have made an agreement with Renault of France to distribute their technologically advanced, highly fuel efficient Le Car in America. Our AM General subsidiary is a major world producer of tactical trucks, Postal Service delivery vehicles and people movers.

**Ziebart® Factory Rust Protection; 5-year
No-Rust-Thru Warranty™.**

We are also continuing to build cars that last like nobody else's in America. Look what we're doing to fight rust, for example. Every 1980 AMC automobile is dipped above the door line with a corrosion fighting primer. Every metal surface is covered with an additional coat of primer.

Galvanized steel, zinc-rich primers, special sealers and coatings are used in sensitive, rust-prone areas. Plastic front fender liners are installed—all as part of our exclusive Ziebart® Factory Rust Protection Program. The result is a car so resistant to rust, we back it with another industry first: A full 5-year No-Rust-Thru Warranty™. A warranty that is not only yours at no extra cost, but also is transferable to subsequent owners and has no mileage restrictions.

Exclusive AMC Buyer Protection Plan®.

Also yours at no extra cost is the exclusive AMC Buyer Protection Plan®, still with the only full 12-month/12,000-mile warranty offered by any car maker. And further proof that, when it comes to protecting the interests of people who buy cars, nobody is more committed than American Motors.

Ziebart® is a registered trademark of Ziebart International Corp.

